

## Awareness Campaign: Playing a Safe Holi

On March 2, 2023, the Unnat Bharat Abhiyan (UBA) and the Internal Quality Assurance Cell (IQAC) organized the "Playing a Safe Holi" awareness campaign around our college campus and the nearby Shahdara area. Aimed at educating students on celebrating Holi in a safe and eco-friendly manner, the initiative involved 150 students and 12 teachers. Participants created posters and promoted the use of natural colors and the importance of water conservation. They also developed sustainable alternatives to traditional Holi products like oils and lip balms.

Visiting various parts of Shahdara and the campus, the students inspired the community to adopt safe and sustainable practices for celebrating Holi. Their efforts included crafting several posters and slogans designed to appreciate and encourage eco-friendly festivities.

The campaign successfully influenced a significant number of students and community members to switch to better alternatives, contributing to safer Holi celebrations both on campus and at home. Organized by UBA and IQAC, the "Playing a Safe Holi" campaign served as a timely initiative that enhanced the festivities, making the celebration more enjoyable and environmentally friendly for everyone involved.

**SLC (University of Delhi)**  
**SHYAM LAL COLLEGE**

**UNNAT BHARAT ABHIYAN**  
*in collaboration with*  
**IQAC**  
*organizes*  
**AWARENESS CAMPAIGN**  
*on*  
**PLAYING A SAFE HOLI**

**2<sup>ND</sup> MARCH, 2023**

**Prof. Kusha Tiwari**  
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